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SUSTAINABLE TRADE FINANCE PROCUREMENT &INNOVATION for SCP 2025

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TABLE OF CONTENTS

CSCAP 2025 REPORT
Sustainable Trade, Finance, Procurement and Innovation
for Sustainable Consumption and Production (SCP)


Climate and
Sustainability
Capital Forum
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FORWARD

The Climate & Sustainability Capital Forum (CSCAP) was developed under the operational framework of the Agricultural and Food Marketing Association for Asia and the Pacific (AFMA)—an intergovernmental organization established with the founding support of the Food and Agriculture Organization of the United Nations (FAO) and the United Nations Economic and Social Commission for Asia and the Pacific (UN ESCAP)—in collaboration with the Sustainism Initiatives, an affiliated organization serving as a custodian support mechanism to accelerate private sector engagement toward the Sustainable Development Goals (SDGs).

The establishment of the CSCAP platform stems from a shared recognition that achieving the SDGs, particularly Sustainable Consumption and Production (SDG 12) and Climate Action (SDG 13), requires the active and meaningful participation of the private sector. Economic growth and sustainability are not mutually exclusive; rather, they are interdependent. Businesses are engines of income generation and innovation. However, when profitability overlooks environmental, social, and governance (ESG) responsibility, the resulting imbalance undermines both development and planetary well-being.

To ensure long-term sustainability, the CSCAP advocates for a paradigm shift: enabling the private sector to generate profits through responsible ESG performance. This approach demands the presence of a standardized framework—a unifying mechanism that guides, measures, and verifies progress across value chains. Hence, the CS Standard (Climate & Sustainability Standard) was introduced as a cross-sectoral benchmark, designed to transform supply chains into impact chains, ensuring that sustainability generates measurable value and inclusive benefits across all tiers of production and trade.

The success of this mechanism relies on **multi-stakeholder collaboration**, linking together **governments**, which provide regulatory and policy support; **the private sector**, which drives innovation and operational implementation; **financial and banking institutions**, which enable access to sustainable finance and investment instruments; **institutional investors**, who align capital flows with responsible and low-carbon enterprises; and **funding partners for sustainable innovation**, who play a catalytic role in scaling up transformative solutions and green technologies.

Within this integrated cooperation, the **CSCAP** serves as a regional platform harmonizing mechanisms of **Trade, Finance, Banking, Innovation, and Sustainable Procurement for SCP**, ensuring that sustainability is embedded across every dimension of economic value creation and technological progress.

Together, AFMA and Sustainism are committed to advancing this mission.
By bridging policy frameworks and private sector action, the CSCAP seeks to foster a regional ecosystem of low-carbon, responsible, and inclusive growth, ensuring that sustainability becomes not only an ethical duty but also a practical pathway to prosperity for all.

Do not go where the path may lead,
go instead where there is no path and leave a trail.

Ralph Waldo Emerson